

# jwarddesign : Client Questionnaire



What is your business name?

Who is responsible for overseeing the completion of the project?

Briefly describe what your business does?

Where is it located?

Select your business industry?

Accounting    Agriculture    Animal    Art & Design    Attorney & Law    Childcare    Fashion  
Computer    Construction    Recreation    Food/Service    Media    Engineering    Other:

Do you currently have a website/Facebook/information out there?

Does your company currently have any branding associated with it? *ie) color schemes, logos, business cards, etc.*

Briefly describe your concept for the site? *ie) What service should it provide?*

What is your main reason for this project? *ie) Promote new product/service, make the site user friendly, target a specific audience., expand customer/audience base, etc.*

Describe a typical user who will visit your site?

What action(s) should a user perform when visiting your site? *ie) Search for information, sign up for an account, purchase a product or service, etc.*

Identify any pages or features you envision as part of your site?

Home    FAQ    Products/Services    Goals    About    Contact    Video    Image Gallery  
Map    Blog    Comments/Testimonials    Surveys    Other:

How often will you need to update/modify web site content?

What do you or the staff wear to work on an average day?

Choose a couple adjectives you would like the style of your design to express? *ie) professional, sophisticated, conservative, fun, friendly, formal, casual, progressive, serious, classy, easy, humorous, service-oriented. Other:*



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